

# TOM ELLIOTT

[www.linkedin.com/in/tomelliottnh](http://www.linkedin.com/in/tomelliottnh)

Seriously technical yet practical AI obsessive; +25 years as early stage operator running software businesses; deep expertise in LLM wrangling, no-code automation, & remote general management; Lifelong educator, conference leader, community organizer, and political campaign manager.

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## RELEVANT PROFESSIONAL EXPERIENCES (full history on [LinkedIn](#))

### **Nutum.AI**, Durham, NH

*Founder & Consultant*- January 2012- Present

Nutum helps SMB operators discover their practical AI superpowers. Nutum supports small business leaders with its Advisorbot (built w/Chatbase and leveraging GPT 4.0 mini), a private learning community (Mighty Networks), and on-demand hourly AI micro-consulting & AI literacy.

### **Left Hook**, Durham, NH

*Co-Founder & Managing Partner*- Oct 2012 - April 2025

Left Hook is a software development agency & open source product company. We created the open source Frigg Integration Framework to help B2B SaaS companies build integrations. I prospected, sold, and co-managed enterprise relationships (\$50-\$300k deals) with B2B SaaS companies like Canva, DocuSign, FreshBooks, Ironclad, and Citrix; I led partnerships with Zapier and HubSpot.

### **Center on Rural Innovation (CORI)**, Hartland, VT

*Startup COO* Mar 2017 - Jan 2018

On sabbatical, I helped start CORI funded by Reid Hoffman to support digital economic development in America's depressed rural areas. I oversaw HR, finance, legal, and IT initiatives during multi-million dollar seed investment. I co-authored CORI's early strategy for bringing digital opportunity to economically distressed communities across Rural America.

### **Singularity University's Exponential Conference Series**, Mountain View, CA

*Conference Manager* Aug 2013 - Aug 2016

I led marketing, operations, and software engagement for Singularity University's Exponential Conferences, a series of exclusive 500+ person events (Exponential Medicine, Finance, & Manufacturing). Left Hook built and managed the conference content and registration infrastructure, including multiple Wordpress sites and a bespoke admissions/registration system.

### **Joomlashack & Simplweb**, Vermont

*Co-Founder & Operator* 2006-2010

Co-founder and operator of multiple businesses centered on Joomla, an open source CMS. Directed market testing and initial launch campaign, as well as all business operations; co-founded Joomlashack University with +20,000 engaged open source learners.

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## EDUCATION

**University of New Hampshire:** Master in Public Administration (MPA) (2008)

**Middlebury College:** A.B., History & Environmental Studies (1996)